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Prince Court Medical Centre Revolutionises Emergency Care with Malaysia's First Electric Motorcycle Ambulance

Kuala Lumpur, 21 August 2024 – Prince Court Medical Centre, in collaboration with First Ambulance, has launched Malaysia's first electric motorcycle ambulance as part of its First Responder Service, highlighting the hospital's commitment to delivering faster, life-saving medical assistance and enhancing emergency care.

The electric motorcycle ambulance plays a crucial role in Prince Court's aim to improve response times, providing immediate care in traffic-congested areas until a conventional ambulance arrives to transport patients to the hospital's Accident & Emergency department.

Equipped with essential medical supplies, the electric motorcycle ambulance enables paramedics to stabilise patients and provide vital interventions quickly, which can be crucial in life-threatening situations.

As part of Prince Court's dedication to community well-being, the hospital is providing free ambulance services within a 10-kilometre radius of its location in Kuala Lumpur.

"At Prince Court, our commitment to patient care and emergency response drives us to continuously set new standards. The launch of our electric motorcycle ambulance represents a significant step forward in delivering faster, more efficient medical assistance," said Dr. Shuba Srinivasan, Chief Executive Officer of Prince Court Medical Centre.

"With this initiative, Prince Court is at the forefront of emergency medical response, reinforcing our dedication as a responsible healthcare provider to enhancing the lives of the communities we serve," Dr. Shuba added.

"We are honoured to partner with Prince Court to launch the electric motorcycle ambulance as part of our emergency response. This innovative approach will help our paramedics reach patients quicker and provide essential interventions more effectively. We are proud to support Prince Court in enhancing patient care," said Steven Penafort, Managing Director of First Ambulance.

Prince Court has also signed a Memorandum of Understanding (MoU) with Orion Residence, a new property development off Jalan Bukit Bintang in Kuala Lumpur. This collaboration provides residents with an integrated panic button within Orion Residence that connects directly to Prince Court's ambulance service, significantly improving response capabilities.

"We are proud to partner with Prince Court to enhance the safety and well-being of our residents. The new panic button system, supported by Prince Court's electric motorcycle ambulances and ambulances, will ensure fast emergency response and give our residents peace of mind, knowing help is only a button away. This initiative reflects our commitment to



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a safe and supportive community,” said Thomas Ling, Executive Director of Orion Tower Sdn Bhd.

About Prince Court Medical Centre

World-class excellence meets exclusive care at Prince Court Medical Centre, based on our desire to care and do good being at the heart of everything we do. Our doctors, nurses, and medical professionals work as a team – day in and day out – to ensure that Prince Court provides the right answers and right solutions to all who walk through our doors.

An award-winning and internationally accredited quaternary hospital in Kuala Lumpur, Prince Court is globally recognised for its gold standard in holistic healthcare excellence, through the delivery of multi-specialty personalised care with excellent clinical outcomes in a healing environment.

For more information, please visit www.princecourt.com

About First Ambulance

First Ambulance is an emergency medical services and patient transport services provider based in Malaysia. With an outstanding track record of over two decades, we have proudly served our local community, strictly following best practices and industry standards. Our expertise allows us to offer comprehensive turnkey solutions for both private and public services. With operational hubs strategically located throughout the country, we are ready at moment’s notice to meet demands of the nation and industry's healthcare needs.

First Ambulance has been recognized by Global Health Asia-Pacific as the “Ambulance Service Provider the Year” since 2020, the esteemed award acknowledges our relentless pursuit to excellence. By embracing innovation, best practices, technological advancements, and clinical excellence, First Ambulance is your trusted partner for ambulance services.

More about us here: www.firstambulance.com.my

About Orion Residence

Orion Residence, known as the Golden Address of Bukit Bintang, embodies the pinnacle of luxury living in the heart of Kuala Lumpur. Strategically located between Jalan Bukit Bintang and Jalan Imbi, it offers unparalleled access to high-end malls, prestigious hotels, and iconic Malaysian landmarks. The 46-story structure provides a mesmerizing panoramic view of the Kuala Lumpur City Centre Skyline, reflecting a vision of elitism, beauty, and sophistication. Designed by an award-winning team, Orion Residence features a captivating lodestar architecture with a unique moiré effect façade and a galaxy-inspired lobby, making a bold statement of extravagance and elegance.

At Orion Residence, every detail is crafted to offer the utmost luxury and convenience. Residents enjoy personalized concierge services, a wide array of facilities for relaxation and entertainment, and easy access to prestigious institutions and various train lines. The



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spacious units, available in 21 diverse floor plans, can be tailored to individual tastes, allowing residents to create their dream homes. Orion Residence is more than just a place to live; it's a lifestyle destination where the glamour of Kuala Lumpur elevates your living experience to new heights.

More about us here: www.orionresidence.com.my